



# Introduction

With the rapid advancement in social development and the wider exposure to education and knowledge, a higher level of hygiene awareness was created among the consumer's. Consumers nowadays have become more and more conscious of the existence of potentially harmful germs, which can cause bad odors and even diseases. To fulfill consumer's need, CNI proudly presents a variety of home care products, which contain M.O.F as antimicrobial ingredient with proven antimicrobial effectiveness. SC88 home care series are amongst the highly recommended cleaning products as they are very effective and economical.

# What is M.O.F?

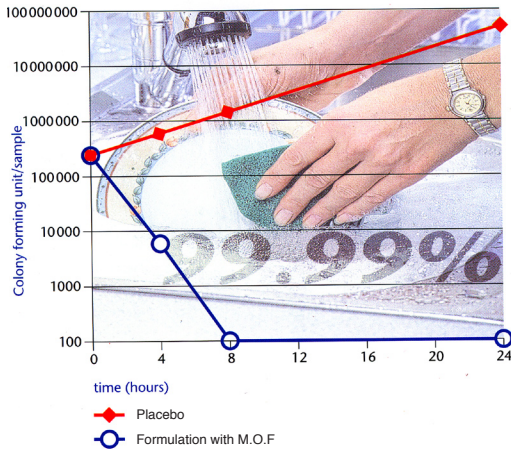
**M.O.F. (Micro-Organism Fighter)** is a kind of biocide (hydroxydichlorodiphenyl ether), antimicrobial ingredient with proven antimicrobial effectiveness. It contributes to an improved home hygiene and freshness. After treatment with antimicrobial formulation, there is a strong long-lasting growth inhibition of gram-positive and gram-negative harmful bacteria on the surface, even after rinsing the material several times.

## Do sponges clean or spread bacteria?

Scientific studies have proven that sponges for regular kitchen use (used for scrapping dirty dishes, for cleaning dishes in soapy water and for wiping countertops) will build up a large amount of bacteria such as *Salmonella*, *E. Coli*, *Bacillus*, *Listeria*, *Staphylococci*, and *Streptococci* in just one week. The contaminated sponges can spread bacteria which can lead to food poisoning and the possibility of a bacteria infection through an open wound.

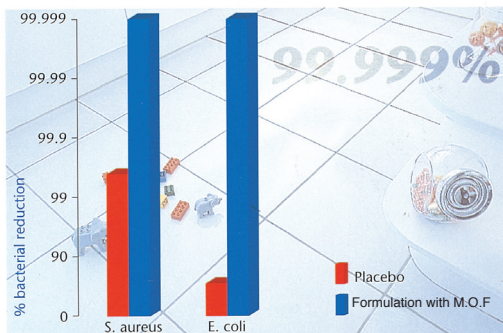


## How much bacteria are there in your sponges?



The graph refers to a study according to US standard method AATCC 100. It showed a 99.99% bacteria reduction after 8 hours contact on sponges used for washing-up with a liquid cleaner containing M.O.F. Meanwhile, the placebo without any antimicrobial ingredient treatment showed an increasing number of bacteria.

## How much bacteria can be reduced on your floor surface?

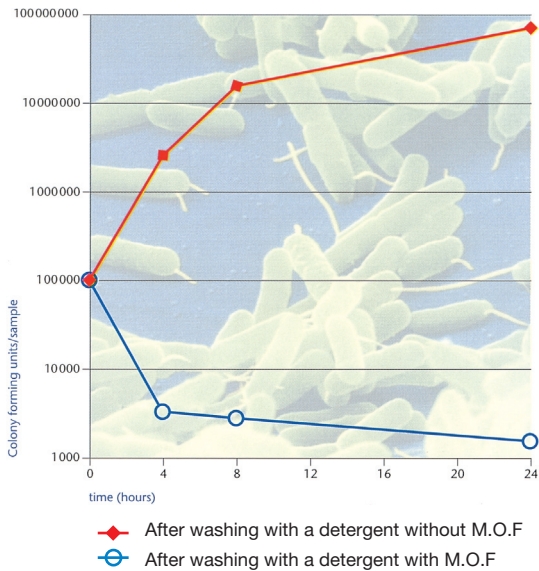


The graph showed that SC88 Floor Cleaner containing M.O.F. would have a 99.999% bacteria reduction in a time kill study after five minutes contact. Meanwhile, the placebo (floor cleaner without any antimicrobial ingredient) showed a lower percentage of bacteria reduction.



M.O.F. provides a long-lasting broad spectrum of antimicrobial activity on fabrics and helps reduce malodor, thereby bringing consumers added comfort and freshness.

## How much bacteria can you remove from your clothing?



*The graph refers to a study according to the US standard method AATCC 100-1993. It showed a significant reduction in bactericidal activity on cotton fabric washed with laundry detergents containing M.O.F.*

# Test Report from SIRIM

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**TEST REPORT**

REPORT NO. : 2005KL1131	PAGE : 2 OF 2
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**Test Result**

Sample : **Multipurpose Cleaner**

Brand : SC 88

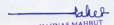
Marking : MCR 9

Serial No. : MCR 9

**Experimental condition :**

- Organism used : *Escherichia coli* ATCC 8739
- Product test condition : Neat Concentration
- Contact time : 20 minutes
- Determination of microbial count : Pour plate method
- Temperature of incubation : 37± 1°C

No.	Organism used	Initial count of test organism (CFU/ml)	Count of surviving test organism (CFU/ml)	Percentage killed of test organism
1.	<i>Escherichia coli</i> ATCC 8739	1.1 X 10 <sup>7</sup>	Less than 10	>99.99

  
 HARNAS MAHBUT  
 Senior Technical Executive  
 Chemical Testing Section  
 SIRIM QAS International Sdn. Bhd.

SC88 Multipurpose Cleaner

**TEST REPORT**

REPORT NO. : 2006KL0233	PAGE : 2 OF 2
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**Test Result**

Sample : **Concentrated Dish Wash**

Brand : SC 88

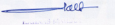
Marking : CDW/P5

Serial No. : CDW/P5

**Experimental condition :**

- Organism used : *Escherichia coli* ATCC 8739
- Product test condition : Neat Concentration
- Contact time : 20 minutes
- Determination of microbial count : Pour plate method
- Temperature of incubation : 37± 1°C For 48 hours

No.	Organism used	Initial count of test organism (cfu/ml)	Count of surviving test organism (cfu/ml)	Percentage of test organism killed
1.	<i>Escherichia coli</i> ATCC 8739	4.75 X 10 <sup>7</sup>	< 10	>99.99

  
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SC88 Dish Wash

**TEST REPORT**

REPORT NO. : 2005KL0968	PAGE : 2 OF 2
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**Test Result**

Sample : **Floor Cleaner**

Brand : SC 88


Marking : FC 4

Serial No. : FC 4

**Experimental condition :**

- Organism used : *Escherichia coli* ATCC 8739
- Product test condition : Neat Concentration
- Contact time : 20 minutes
- Determination of microbial count : Pour plate method
- Temperature of incubation : 37± 1°C

No.	Organism used	Initial count of test organism (cfu/ml)	Count of surviving test organism (cfu/ml)	Percentage killed of test organism
1.	<i>Escherichia coli</i> ATCC 8739	1.5 X 10 <sup>7</sup>	Less than 10	>99.99

  
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SC88 Floor Cleaner

**TEST REPORT**

REPORT NO. : 2005KL0965	PAGE : 2 OF 2
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**Test Result**

Sample : **Toilet Bowl Cleaner**

Brand : SC 88

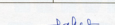
Marking : TBC 2

Serial No. : TBC 2

**Experimental condition :**

- Organism used : *Escherichia coli* ATCC 8739
- Product test condition : Neat Concentration
- Contact time : 20 minutes
- Determination of microbial count : Pour plate method
- Temperature of incubation : 37± 1°C

No.	Organism used	Initial count of test organism (cfu/ml)	Count of surviving test organism (cfu/ml)	Percentage killed of test organism
1.	<i>Escherichia coli</i> ATCC 8739	8.1 X 10 <sup>7</sup>	Less than 10	>99.99

  
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SC88 Toilet Bowl Cleaner

**TEST REPORT**

REPORT NO. : 2005KL0667 PAGE : 2 OF 2

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**Test Result**  
 Sample : **Laundry Compound**  
 Brand : SC 88  
 Marking : L.P.P3  
 Serial No. : L.P.P3

**Experimental condition :**

- Organism used : *Escherichia coli* ATCC 8739
- Product test condition : Neat Concentration
- Contact time : 20 minutes
- Determination of microbial count : Pour plate method
- Temperature of incubation : 37± 1°C

No.	Organism used	Initial count of test organism (cfu/ml)	Count of surviving test organism (cfu/ml)	Percentage killed of test organism
1.	<i>Escherichia coli</i> ATCC 8739	8.1 X 10 <sup>7</sup>	Less than 10	>99.99

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SC88 Laundry Compound

**TEST REPORT**

REPORT NO. : 2005KL0669 PAGE : 2 OF 2

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**Test Result**  
 Sample : **Laundry Detergent**  
 Brand : SC 88  
 Marking : LD 3  
 Serial No. : LD 3

**Experimental condition :**

- Organism used : *Escherichia coli* ATCC 8739
- Product test condition : Neat Concentration
- Contact time : 20 minutes
- Determination of microbial count : Pour plate method
- Temperature of incubation : 37± 1°C

No.	Organism used	Initial count of test organism (cfu/ml)	Count of surviving test organism (cfu/ml)	Percentage killed of test organism
1.	<i>Escherichia coli</i> ATCC 8739	1.5 X 10 <sup>7</sup>	Less than 10	>99.99

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SC88 Laundry Detergent

**TEST REPORT**

REPORT NO. : 2005KL1130 PAGE : 2 OF 2

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**Test Result**  
 Sample : **Laundry Softener**  
 Brand : SC 88  
 Marking : LS 1  
 Serial No. : LS 1

**Experimental condition :**

- Organism used : *Escherichia coli* ATCC 8739
- Product test condition : Neat Concentration
- Contact time : 20 minutes
- Determination of microbial count : Pour plate method
- Temperature of incubation : 37± 1°C

No.	Organism used	Initial count of test organism (CFU/ml)	Count of surviving test organism (CFU/ml)	Percentage killed of test organism
1.	<i>Escherichia coli</i> ATCC 8739	1.1 X 10 <sup>8</sup>	Less than 10	>99.99

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SC88 Laundry Softener





# Multipurpose Cleaner

Product code: 040261



## A CLEANER FOR EVERY NEED

FEATURES	BENEFITS
Concentrated formula and cost saving	One bottle of SC88 MPC (1L) can be diluted into 40 bottles of 500ml dilution. Dilution of product, 1:20 is used for heavy/spray cleaning.
Multipurpose	Effective on all washable surfaces throughout the home.
Excellent degreasing and cleaning	Effective to remove stubborn burnt food stain, oil, grease, food gravy and other soil stains.
Organic solvent free	Non-flammable, not toxic, not corrosive, not abrasive (lead to surface protection on metal and coated surfaces), no unpleasant odor, environmentally friendly, does not require special packaging.
Neutral pH	Easy to handle, safe on all surfaces and mild to skin.
Antimicrobial Agent	Contains M.O.F for persistent and broad spectrum antimicrobial activity.
No rinsing required, easy cleaning	Rinsing and rubbing are required when concentrated liquid is used to tackle very tough stains.



Concentrated formula and cost saving. Efficient cleaning when recommended measurement is used.

Dilution of product 1:20 is used for heavy/spray cleaning. One bottle of SC88 Multipurpose Cleaner (1L) can be diluted into 40 bottles of 500ml dilution.



= 40 Bottles



500ml

## Cost Comparison between SC88 Multipurpose Cleaner and Brand X

	Normal Cleaning	
CNI SC88 Multipurpose Cleaner	12.5ml diluted in 3L water	Can last up to <b>80</b> cleanings
Brand X	22.5ml diluted in 3L water	Can last up to 44 cleanings

Uses	Usage
<p>Effective on all washable surfaces throughout home eg. tile, marble, wood, tubs, doorknobs, cabinets, kitchen bench, cooking stove, cooking utensils, glass, electric appliance surfaces etc</p> <p>For quick cleaning jobs. Use it on phones, desk, stapler, filing cabinets, computer monitor and key board.</p> <p>Can also be used to clean sports and exercise equipment including golf clubs, tennis racquets, footballs, dumb bells, treadmills and more.</p>	<p><b>Normal cleaning</b> : ¼ cap (12.5ml) add to 3 litres of water</p> <p><b>Heavy/spray cleaning</b>: ½ cap (25ml) add to 500ml of water</p> <p><b>Very tough stain</b>: Use full strength. Rub in well and rinse off</p>

# DEMONSTRATION

## *Black Engine Oil Or Shoe Polish*

Objective : To show the cleaning ability of SC88 Multipurpose Cleaner in cleaning the stains.



Material:

1. 15cm X 15cm white cloth
2. Stains : Black engine oil or shoe polish
3. SC88 Multipurpose Cleaner



1. Smear black engine oil or shoe polish on the hand.



2. Pour 1/2 table spoon SC88 Multipurpose Cleaner on the hand. Ad



3. Spread evenly on smear.



4. Wipe clean with towel.



5. Rub towel until clean.  
( use a little water )



6. Towel and hand are clean.



# Dish Wash

Product code: 040270



## CLEANS, SHINES AND SANITIZES

FEATURES	BENEFITS
Concentrated formula	Even after dilution, SC88 Dish Wash can still perform well in cleaning your dishes and kitchen utensils.
Efficient degreasing property	Enhance the absorption of greasy soils from your utensils and remove it with just a few rubs.
Wetting agent	Contains an effective wetting agent that lowers the surface tension of water to allow the cleaning solution to wet surfaces and penetrate into and around the soils.
Antimicrobial agent	M.O.F. provides a long-lasting broad spectrum of antimicrobial activity on dishwashing utensils and also your hands.
Antiscaling property	Dissolve and disperse mineral salts precipitates, so that it will be easily removed during rinsing, leaving your dishes sparkling clean and spot free.
Gentle, with skin protectant – Aloe vera	Condition and moisturize your hand while you do the dishes.
Contains biodegradable surfactant	Does not contain any toxic solvent, making it a totally environmental friendly product.
Fresh lemon lime fragrance	Makes your entire dishwashing experience enjoyable.



1 Bottle of SC88 Dish Wash (1 litre)



Dilution Ratio

500 ml CNI Dilution bottle

1: 1

4 bottles

1: 2

6 bottles

1: 4

10 bottles

1: 5

12 bottles

1: 8

18 bottles



13

Uses

Effective to remove grease and food soils from dishes, pots, pans, glasses and all your kitchen utensils.

Usage

Depending on the greasiness of the dishes, SC88 Dish Wash can be used directly or it can be diluted with water in the ratio of 1:1, 1:2, 1:4, 1:5 or 1:8.



# DEMONSTRATION

## Shoe Polish and Butter

Objective : To show the cleaning ability of SC88 Dish Wash in cleaning the stains.



Material:

1. 15cm X 15cm white cloth
2. Stains : Butter and shoe polish
3. SC88 Dish Wash



1. Smear shoe polish and butter on the hand.



2. Apply a few drop of SC88 Dish Wash directly onto the shoe polish and butter stain.



3. Spread evenly on smear.



4. Wipe clean with a piece of white cloth.



5. Rub towel until clean.  
( use a little water )



6. Towel and hand are clean.



# Floor Cleaner

Product code: 040310



## CLEANER, SHINING AND SAFE FOR EVERY FLOOR NEED

FEATURES	BENEFITS
Concentrated formula	It is effective even when small quantity is used, making it very cost effective
Efficient cleaning	Effectively removes soil and grease on your floor surface, leaving it clean and shiny.
Suitable on any surface	Suitable for various types of surfaces throughout the house, including tile, parquet, marble, terrazzo, cement, etc.
Antimicrobial agent	Contains M.O.F. for persistent and broad spectrum antimicrobial activity.
With wax	Wax emulsion in the formula will coat a film on the floor surface. These coated films not only improve gloss, shine and smoothness of the floor but also provide a protection barrier to soil and other contaminants.
Antiredeposition effect	This antiredeposition agent helps to trap soils and grease particles during cleaning, thus preventing them from resettling to the floor.
Antistatic effect	Eliminates static charges, thus preventing dust or any charge particles to stick on the floor.
Neutral pH	Safe and gentle on all surfaces and also mild to your delicate skin.
Contains natural plant-based ingredient	Does not contain any toxic solvent, making it a totally environmental friendly product.
Citrus pine fragrance	The natural and refreshing fragrances of citrus pine not only create a pleasant atmosphere in your house, it could also repel and reduce the infestations of insects.



## Cost comparison between SC88 Floor Cleaner and Brand X

	Normal Stains	
CNI SC88 Floor Cleaner	¼ cap (12.5 ml) diluted in ½ pail water	Can last up to <b>80</b> cleanings
Brand X	1 cap (20 ml) diluted in ½ pail water	Can last up to 50 cleanings

Uses	Usage
Suitable for various types of surfaces throughout the house, including tile, parquet, marble, terrazzo, cement, etc.	For normal stains, add 1/4 cap of SC88 Floor Cleaner to 1/2 pail of water. For heavy / smoke & oil stain, add 1/2 cap of SC88 Floor Cleaner to 1/2 pail of water.



# DEMONSTRATION

## Cooking Oil and Butter

Objective : To show the cleaning ability of SC88 Floor Cleaner in cleaning the stains.



Material:

1. A piece of ceramic tile
2. Stirrer
3. Stains : Cooking oil / butter
4. SC88 Floor Cleaner



1. Drip a drop of cooking oil / butter onto the tile.



2. Then, apply a little undiluted SC88 Floor Cleaner.



3. Stir with a stirrer.



4. Wipe away the stains on the ceramic tiles.



5. Touch the tile with your hand.



6. Tile is clean and sparkling.



# Toilet Bowl Cleaner

Product code: 040320



## POWERFUL GERM KILLER AND STAIN REMOVER

FEATURES	BENEFITS
Concentrated formula	Highly concentrated formula cleaner that is effective even when small quantity is used, making it very cost effective.
Efficient cleaning property	The inorganic acid makes the foundation of this strong toilet bowl cleaner. It effectively removes tough stains, rust and mineral deposits from your toilet bowl, leaving it clean and shiny.
Multipurpose	Removes calcium build up from all porcelain surfaces. So, it is suitable to use on your porcelain sinks and tubs too.
Antimicrobial agent	Contains acid that acts as a disinfectant. It effectively kills germs and bacteria to maintain the hygienic condition of your toilet bowl. While killing the microorganism, it actually gets rid of the malodour as well.
Antiscaling property	Inhibit mineral salts precipitates, so that it will be easily removed during cleaning, leaving your toilet bowl sparkling clean and spot free.
Pleasant floral fragrance	Leaves a refreshing scent in your toilet.



## Cost Comparison between SC88 Toilet Bowl Cleaner and Brand X

	Assumption	
CNI SC88 Toilet Bowl Cleaner	15ml per usage	Can last up to <b>33</b> times
Brand X	30ml per usage	Can last up to 25 times

### Direction of use:

Leave overnight and flush clean. For maximum effect, brush entire bowl before flushing.



# DEMONSTRATION

Objective : To show the cleaning efficiency of SC88 Toilet Bowl Cleaner



Material:

1. One sen coins
2. A piece of cotton bud
3. A pair of gloves
4. SC88 Toilet Bowl Cleaner



1. Dip a little SC88 Toilet Bowl Cleaner with the cotton bud. (Please wear the gloves to ensure safety)



2. Dab cotton bud onto a selected area of one sen coin.



3. The area of one sen coin which has been dabbed with SC88 Toilet Bowl Cleaner is sparkling clean.



# Laundry Compound

Product code: 040290



## LAUNDRY CARE TO PRESERVE AND PROTECT YOUR FABRIC

FEATURES	BENEFITS
Concentrated formula	Highly concentrated formula powder that is effective when a small quantity is used, thus making it very cost effective.
Efficient cleaning property	Possesses good degreasing and cleaning property that clean fabrics effectively.
Wetting agent	Able to penetrate deep into fabrics, therefore making it excellent in removing stains.
Antimicrobial agent	Contain M.O.F that provides a long-lasting broad spectrum of antimicrobial activity on fabrics and helps reduces malodor, thereby bringing consumer added comfort and freshness. M.O.F is responsible in disinfections and also ensuring effective biocide effect to remove unpleasant odor during prolonged soaking.
Contains enzyme	A tri-enzyme formula that consists of protease, amylase and cellulase. The objective of incorporating enzymes in laundry compound is to hydrolyze or breakdown stains into soluble products that can be washed away easily. All three enzymes works wonderfully in removing stubborn stains without destroying the fabric and its color.
Antiredeposition polymer	Prevent soil from resettling onto cleaned fabric. Thus, the soils will float along in the water and rinse away. This antiredeposition property is able to carry to the next level wash, which prevent soil redeposit more effectively.
Antiscaling property	The functions of this agent are to soften water and inhibit calcium or magnesium salt precipitation on fabric. In other words, it prevents fabric graying and subsequently prolongs the lifespan of your clothes.
Rust inhibitor	Inhibit oxidation reaction of iron, which leads to rust. Prevents metal surfaces of washing machines and other metal ornaments found on clothes, such as buttons and zippers from rusting.
Easy application	Soluble in any type of water and is suitable for hand wash as well as machine wash.
Floral fragrance	Refreshing floral scent that leaves your clothes smelling fresh and clean after every wash.



## Cost comparison between SC88 Laundry Compound and Brand X

		Usage	
CNI SC88 Laundry Compound	Machine wash – Front load	½ Scoop (15g)	Can last up to <b>67</b> washings
	Machine wash – Top load	1 Scoop (30g)	Can last up to <b>33</b> washings
	Hand wash	¼ Scoop (7.5g)	Can last up to <b>133</b> washings
Brand X	Machine wash – Front load	1 Scoop (30g)	Can last up to 33 washings
	Machine wash – Top load	2 Scoops (60g)	Can last up to 17 washings
	Hand wash	1/3 Scoop (10g)	Can last up to 100 washings

Uses	Usage
<p><b>EXCELLENT FOR CLEANING</b></p> <p>1. Food Stain</p> <ul style="list-style-type: none"> <li>- Coffee</li> <li>- Egg</li> <li>- Ketchup</li> <li>- Gravy</li> <li>- Chocolate / cocoa</li> <li>- Milk / dairy products</li> <li>- Milk tea</li> <li>- Juices</li> <li>- Chili sauce</li> </ul> <p>2. Pigment Stain</p> <ul style="list-style-type: none"> <li>- Blood</li> <li>- Dye</li> </ul> <p>3. Soils</p> <ul style="list-style-type: none"> <li>- Mud</li> <li>- Faeces</li> <li>- Grass</li> <li>- Vomit</li> </ul> <p>4. Others</p> <ul style="list-style-type: none"> <li>- Rust</li> <li>- Chewing gum</li> <li>- Mildew</li> </ul>	<p><b>DIRECTION OF USE:</b></p> <ul style="list-style-type: none"> <li>- Use ½ scoop of powder for a 5 kg wash load using a front-loading washing machine.</li> <li>- Use 1 scoop of powder for a 5 kg wash load using a top-loading washing machine.</li> <li>- Use ¼ scoop of powder for a 5 kg wash load using hand washing.</li> <li>- Double the quantity for heavily soiled laundry.</li> </ul>

# DEMONSTRATION

Objective : To compare cleaning ability of SC88 Laundry Compound against Brand 'X' in association to ability to decolorize the Iodine Tincture Solution.



Material:

1. Glasses
2. Two Stirrer
3. Povidone Iodine Solution
4. Brand 'X' Laundry Compound



1. Fill glass with water until half full. Add in 1 stirrer of SC88 Laundry Compound into glass.



2. Add in 1 stirrer of Brand "X" Laundry Compound into glass.



3. Stir to mix well.



4. Add in Iodine (1 stirrer at a time) into solution until iodine could not decolorize.



5. Repeat Step 1-3 with Brand 'X' Laundry Compound.



6. Observe and compare the result.

## RESULT

	SC 88 Laundry Compound	Brand 'X' Laundry Compound
Number of stirrer needed until iodine cannot be decolorized	~ 29	~ 3

The ability of discoloration of Iodine solution is associated to oxidizing power. A higher oxidizing power laundry powder is able to decolorize more Iodine solution. Eventually, a solution with high oxidizing property is able to oxidize (to clean) the stain on the surface, thus it will improve the cleaning efficiency. If a laundry powder is able to decolorize more Iodine solution, it means that the better cleaning efficiency it will be. Thus, it showed that SC88 Laundry Compound performs much better than Brand 'X' in terms of cleaning efficiency.



# Laundry Detergent

Product code: 040300



## WASHING ENJOYMENT WHILE REMOVING TOUGH STAIN

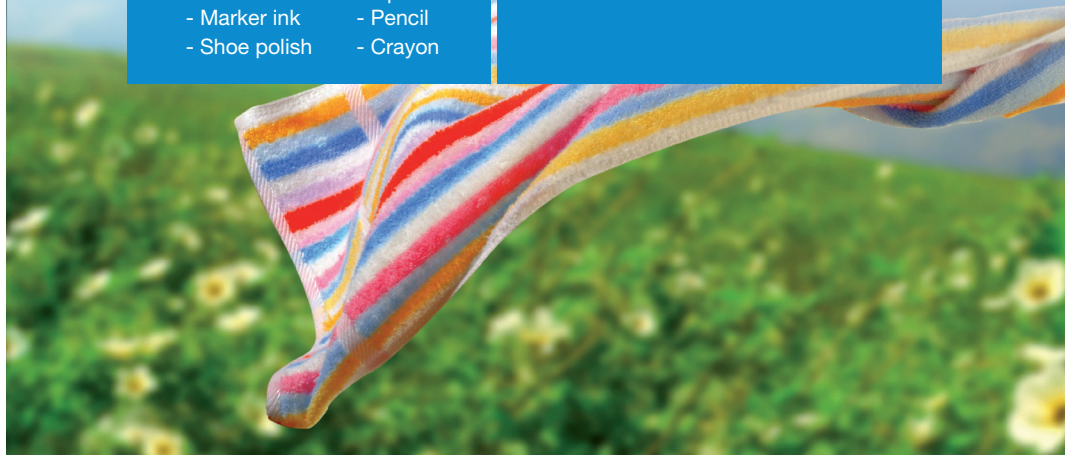
FEATURES	BENEFITS
Concentrated formula	A small quantity is enough to do a full load of laundry, thus making it very cost effective.
Efficient cleaning property	Able to clean and remove food stain, grime and soil effectively.
Antiredeposition polymer	Prevent soil from resettling onto cleaned fabric. Thus, the soils will float along in the water and rinse away. This antiredeposition property is able to carry to the next level wash, which prevent soil redeposit more effectively.
Antimicrobial agent	Contains M.O.F that provides a long-lasting broad spectrum of antimicrobial activity on fabrics and helps reduces malodor, thereby bringing consumer added comfort and freshness. M.O.F. is responsible in disinfections and also ensuring effective biocide effect to remove unpleasant odor during prolonged soaking.
Wetting agent	It is formulated with excellent wetting property that ensure rapid penetration of fabric layers for that extra cleaning ability.
Antiscalcing property	The functions are to soften water and inhibit calcium or magnesium salt precipitation on fabric. In other words, it prevents fabric graying and subsequently prolongs the lifespan of your clothes.
Rust inhibitor	Inhibit the oxidation reaction of iron, which leads to rust. Prevents metal surface of washing machines and other ornaments found on clothes, such as buttons and zippers from rusting.
Gentle formula	Tough on stains but gentle enough to preserve your fabric and hand.
Floral fragrance	Fresh floral smell, which leaves pleasant scent on fabric after each wash.



## Cost comparison between SC88 Laundry Detergent and Brand X

		Usage	
CNI SC88 Laundry Detergent	Machine wash (Medium Load)	½ Cap (25ml)	Can last up to <b>40</b> washings
	Hand wash	¾ Cap (37.5ml)	Can last up to <b>27</b> washings
Brand X	Machine wash (Medium Load)	¾ Cap (37.5ml)	Can last up to 26 washings
	Machine wash – Top load	1 Cap (50ml)	Can last up to 20 washings

Uses	Usage
<p><b>EXCELLENT FOR CLEANING</b></p> <p>1. Food Stain</p> <ul style="list-style-type: none"> <li>- Butter</li> <li>- Milk tea</li> <li>- Juice</li> <li>- Gravy</li> <li>- Chocolate / cocoa</li> <li>- Chili sauce</li> </ul> <p>2. Oils and grease</p> <p>3. Pigment stain</p> <ul style="list-style-type: none"> <li>- Ball point ink</li> <li>- Foundation</li> <li>- Marker ink</li> <li>- Shoe polish</li> <li>- Coffee</li> <li>- Egg</li> <li>- Ketchup</li> <li>- Blood</li> <li>- Lipstick</li> <li>- Pencil</li> <li>- Crayon</li> </ul>	<p><b>DIRECTION OF USE:</b></p> <ul style="list-style-type: none"> <li>- For washing machine wash, use ¼ cap of liquid for small wash load, use ½ cap of liquid for medium wash load and use 1 cap of liquid for full wash load.</li> <li>- For hand washing, use ¾ cap of liquid with 5 litres of water.</li> <li>- For heavy stains, pour liquid onto the stain and rub. Wash with other clothes.</li> </ul>



# DEMONSTRATION

Objective : To show the cleaning ability of SC88 Laundry Detergent in cleaning the stains.



Material:

1. 15 X 15 cm white cloth
2. Stains : Thick soya sauce
3. A glass
4. One chopstick
5. Water
6. SC88 Laundry Detergent



1. Drip a drop of thick soya sauce, onto the white cloth.



2. Spread the soya sauce evenly.



3. Then, apply a little SC88 Laundry Detergent onto the stain.



4. Mix well.



5. Immerse the stained white cloth into a glass half-filled with water and stir the cloth with the chopstick.



6. Approximately after 5 minutes, take out the cloth and rinse with water. The cloth become clean.



**Sc 88**  
**Laundry Softener**  
Product code: 040280

## SOFTEN, PROLONG AND PROTECT

FEATURES	BENEFITS
Concentrated formula	Highly concentrated formula softener that is effective because a small quantity, only ½ cap in final rinse, is enough for a full load of laundry, thus making it very cost effective.
Excellent softening	Does not only keep your laundry fluffy soft just after washing but also able to maintain fabrics softness, giving fabrics a smooth, non-greasy and comfortable feel.
Antimicrobial Agent	The M.O.F in SC88 Laundry Softener provides a long-lasting broad spectrum of antimicrobial activity on fabrics and helps reduces malodor, thereby bringing consumer added comfort and freshness.
Brightener agent	Contains optical brightener that provides brightening effect on clothes, making white clothes whiter and color clothes brighter.
Easy ironing	Contains a new easy ironing ingredient, which effectively reduces wrinkles and creases on clothes. Thus, helps you save effort, time and energy.
Rewetting properties	The superior rewetting properties that significantly increase fabric hydrophilicity and retaining the fabric's moisture retention capacity. Therefore, your towel will remain soft and absorbent wash after wash.
Reduces static cling	Lubricates fibers and makes the surfaces of your fabrics slightly conductive, which reduces or prevents static cling built-up.
Natural softening agent	Uses natural softening agent in its formula, therefore, making it safe and less irritating to the skin.
Floral fragrance	Gives a fresh floral smell, which leaves a pleasant flowery scent on dried fabric.



## Cost comparison between SC88 Laundry Softener and Brand X

		Usage	
SC88 Laundry Softener	Machine wash	½ Cap (25ml)	Can last up to <b>40</b> washings
	Hand wash	¼ Cap (12.5ml)	Can last up to <b>80</b> washings
Brand X	Machine wash	¾ Cap (37.5ml)	Can last up to 27 washings
	Hand wash	½ Cap (25ml)	Can last up to 40 washings

### Direction of use:

For machine wash, add ½ cap of softener into water at final rinse or into fabric softener dispenser at beginning of wash cycle.

For hand wash, add ¼ cap of softener to final rinse water.

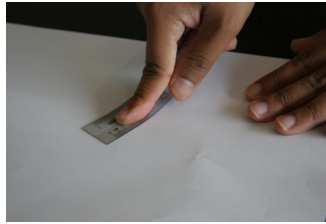
# DEMONSTRATION

Objective : To show the antistatic effect of SC88 Laundry Softener



Material:

1. A plastic ruler
2. A few pieces of shredded paper
3. Plain white paper
4. SC88 Laundry Softener



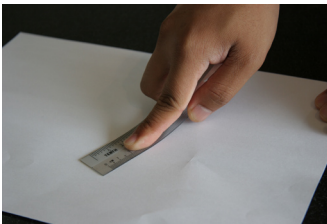
1. Glide the ruler against the plain paper for 2-3 minutes.



2. Place the ruler 1cm above the shredded papers.



3. Apply a little softener onto the ruler.



4. Slide the ruler against the plain paper for 2-3 minutes.



5. Place the ruler 1cm above the shredded papers.

**Result:** The ruler without the layer of softener can uplift the shredded papers from the table. This is due to the presence of static. Whereas the ruler with a layer of softener was unable to attract any movement from the shredded papers reason being the softener contains an antistatic agent.

This illustration explained the need for SC88 Laundry Softener in our daily washing, in order to lessen the static effect. In another words, it can definitely make our clothing soft, clean and fluffy.



# Dilution Bottle

Product code: 040340

## Introduction

CNI Dilution Bottle comes with a dual-mode trigger sprayer where it offers two different kinds of spray patterns. You can choose from the normal fine mist to a powerful jetting stream with just a turn on the nozzle. The 500ml plastic bottle is printed with clear dilution ratios for a more convenient dilution, which is useful for SC88 Home Care Series concentrated products. There are a total of 6 dilution ratios printed on the bottle, which are 1:1, 1:2, 1:4, 1:5, 1:8 and 1:20.

## Features

1. Made of durable plastic materials
2. Dual-mode trigger sprayer, 'Spray and Stream' to suit various cleaning tasks
3. Comfortable trigger action
4. Clear and easy to read dilution instructions

## Uses

1. Ratio 1:1, 1:2, 1:4, 1:5 and 1:8 are suitable to use for diluting the concentrated SC88 Dish Wash for a more cost saving usage.
2. Ratio 1:20 can be used for diluting SC88 Multipurpose Cleaner for spray cleaning purpose.
3. The dilution ratios are useful in diluting most of your household cleaners to suit various cleaning jobs.

